



PRESS RELEASE: Tuesday 24 November

TICKETS GO ON SALE TODAY FOR THE QUEEN'S 90TH BIRTHDAY CELEBRATION

Just 25,000 highly sought-after tickets to a very special birthday party went on sale at 9am this morning [Tuesday 24 November] and are expected to sell-out in record time.

The Queen's 90th Birthday Celebration event will take place over four nights from 12th – 15th May 2016 in Home Park Private, Windsor Castle with Members of The Royal Family attending each night, including The Queen who will attend on the final night of Sunday 15th May. The Celebration is a not-for-profit event and aims to create a significant surplus that will be donated to charities.

On all four nights over 900 horses and 1,500 participants from around the world will descend on the private grounds of Home Park Private, Windsor Castle. From The Queen's birth in 1926, through World War Two, to The Queen's Coronation in 1953 and a reign spanning more than 60 years, the story will take us through a remarkable life.

As well as a theatrical kaleidoscope of international acts and British icons already confirmed, including The Oman Royal Cavalry, Chilean Huasos, New Zealand Army Band, Royal Canadian Mounted Police, Azerbaijan Cossack Riders, State Carriages from The Royal Mews, South Australian Police Band, The King's Troop Royal Horse Artillery, The Fijian Army Dancers and Band, 100 Military and Commonwealth Pipers and The Household Cavalry Mounted Regiment, there will also be references to The Queen's animals including her horses and ponies, her dogs and even Her Majesty's racing pigeons.

On Sunday night the Celebration will be broadcast live on ITV in a two hour programme and on this evening the best of British talent from the entertainment industry will join in the Celebration.

For those not lucky enough to secure a ticket to one of the four evening shows, there are plans to hold a pre-performance party on The Long Walk on the final evening. 5,000 free tickets will be made available through a ballot to be held early in 2016. Crowds will be able to get the party started on the beautiful lawns leading up to Windsor Castle and highlights include:

- The chance to see celebrities arriving on the red carpet
- Being treated to performances from some of the displays performing in the show
- Watching the Final performance live on giant pop-up screens with the stunning backdrop of Windsor Castle

Simon Brooks-Ward, the Celebration's Producer & Director, said: "We've been working hard to make this a most unique Birthday Celebration. We're especially delighted with our plans to offer an extra

5,000 people the chance to be part of the celebrations through our balloted system for tickets on The Long Walk. This will take place in the New Year.”

For more information on the celebrations and to purchase tickets please go to <http://www.hmq90.co.uk>

ENDS

PHOTO CAPTION: Her Majesty The Queen arrives at ‘The Diamond Jubilee Pageant’ held at Windsor Castle in 2012, accompanied by HRH The Duke of Edinburgh and received by Sir Mike Rake.

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NOTES TO EDITORS

The Queen’s 90th Birthday Celebration

The Queen’s 90th Birthday Celebration will take place from 12-15th May 2016 in Home Park (Private) Windsor Castle. Tickets to the performances will be on sale from 24th November 2015. For further information about the event plus ticket prices and hospitality packages, please visit www.hmq90.co.uk

Jaguar Land Rover is the Principal Commercial Partner, with Waitrose, St James's House (Media) and ITV as Official Partners. Official Suppliers are Hermes, DAKS, Dorchester Collection and Laurent-Perrier. In addition, major blue chip companies have supported the event including HSBC, Royal Mail, Compass, Old Mutual, BT, BAE Systems, Prudential, KPMG, Vodafone, Intercontinental Hotel Group, United Utilities, Sky, BP and Anglo American.

The Queen’s 90th Birthday Celebration is organised by HPower Group who have worked on a variety of international projects and large scale televised consumer events including the 2012 Diamond Jubilee Pageant at Windsor Castle, the Centenary of The First World War at the CWGC Cemetery, St Symphorien, Belgium in 2014, the World War Two 60th Anniversary Commemorations in Horse Guards 2005 and Royal Windsor Horse Show which has been run by the Company for nearly 20 years. For more information please visit www.hpower.co.uk

The Queen’s 90th Birthday Celebration is a not for profit event and aims to create a significant surplus that will be donated to charities. This will be distributed to chosen charities of which The Queen is Patron. Whilst these charities are not yet determined they are likely to come from the Commonwealth, equine and animal sectors.